



Jack Lacy |he/him|

Education:

American University | Washington, DC | Spring 2025 (expected)
Cornerstone Program | Semester One Dean's List | GPA 3.75/4.0

John Randolph Tucker High School | Henrico, VA | June 2021
International Baccalaureate Diploma Program, High School
Diploma | GPA 3.8/4.0, Graduated in top 10% of class

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Experience:

VOA News Center - Connect Intern | **Voice of America** | February 2022 - April 2022

- Catalog video clips for project deliverables, expand knowledge of the post-production videography process (including editing, scripting, and transcribing), and establish professional relationships within the video production industry

ATV Creative Executive Board Member | **American University Television** | January 2022 -

- Generate new video project ideas for American University television studio's 'Creative' community, expand recruitment efforts through social media correspondence, increase viewership on social media platforms like TikTok, produce and direct a show on gentrification and displacement in DC, and systematize workflow to increase productivity on time-sensitive deliverables as a member of the executive board

Social Media Manager | **American University School of Communications Undergraduate Council** | February 2022 -

- Conceptualize and design informative graphics to post on Instagram, Twitter, and Facebook accounts for communication to followers; Integrate my creative vision for correspondence through Social Media; Oversee all communication through Social Media; Assist in event planning of Dean's events, workshops, guest speakers, tours of professional studios, DEI events, and fundraising

Diversity & Inclusion Chair | **District Cinema Society** | January 2022 -

- Assist in the redesign of the American University cinema club in its transition from its former status as the national professional cinema society, Delta Kappa Alpha; familiarize myself with the film production process with hands-on experience; and institute club workshops through the Center of Diversity and Inclusion as the elected Diversity & Inclusion Chair

Leader | **Y-Street** | Richmond, VA | October 2019 - June 2021

- Advocated for the Virginia Foundation for Healthy Youth's Rev Your Bev and Share The Air campaigns promoting water as a healthier drinking option and smoke/vape-free outdoor public spaces at meetings with Key Decision Makers from school to state-official levels; Led high school level Y-Street club and create events for canvassing and survey collection

Head of Photography | **Henrico Justice** | Henrico, VA | May 2020 - June 2021

- Organized student-led protests for racial and socioeconomic equity in Henrico County Public Schools, addressed county School Board members and administration to discuss policy changes, documented protests and demonstrations, publicized messaging as Head of Photography and leader of the Social Media Team, and mentored underclassmen in communicating with county officials and researching funding disparities. Involvement in these efforts brought about the formation of multiple civilian review boards, discussions of PTA partnerships between East-West schools, code of conduct changes, equitable redistricting policies, reformation of county-sponsored Equity Ambassador program; Organized a coalition of education reform groups addressing various topics of public school reformation including diversifying literature and curriculum to building up and supporting black youth

Film Contributor & Video Editor | **The Incandescent Review** | June 2020 - March 2021

- Created audiovisual media for non-profit youth literary magazines' activism series *Outspoken Narrative*, and interviews with film competition winners and guests such as Muhan Zhang, COO of the 2020 Andrew Yang Presidential Campaign; Facilitated bi-weekly rounds of film competitions and advertised winning films through audiovisual interviews and promotional media

| all projects are viewable on my website |

Skills:

Computer: Microsoft Word, Excel, and PowerPoint; Adobe Creative Cloud; Final Cut Pro X; G-Suite; LinkedIn, Instagram, Facebook, Snapchat, Twitter and YouTube
